

“ You were awesome that day! You made everyone feel very special with your outstanding personality, beautiful smile and professionalism. A millions thank yous!

Thank you so much for participating in our Kickball Tournament and Fitness Day. We are excited to have grinCam!

grinCAM.com™

GET GRINCAM TODAY!



DO YOU..

Look for ways to **get your name into the community** in a way that is both beneficial to your area and an organic marketing strategy?

Get requests to sponsor

a sports team, or give money to an event, with no recognition of your donation? Maybe a nameless banner somewhere?

Find yourself **participating in events**

where you sit at a booth, waiting for the public to come and interact with you, wishing you could get up and approach people first?



grinCam is an interactive way for you to become involved in your community and sponsor events and causes that you care about.

Through a free picture service, your practice sends photographers to sporting events, health fairs and various fundraising endeavors. You are not only promoting your practice and healthy smiles, but allowing members of your community free pictures from their special day!

HOW IT WORKS

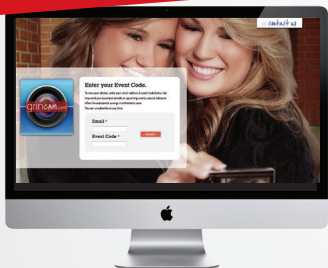
Your practice schedules GrinCam to participate in a local school's field day, for example.

You send a team of photographers to the event to document smiling event attendees, potential patients and the community.



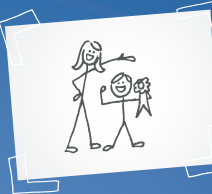
People attending the event are given a free card that features the GrinCam website, your practice's logo and an event specific code to view their photos.

Cards are customizable with your logo and an area for special offers or coupons.



FOR EXAMPLE...

One of the photographers takes a picture of Sarah and her son Sammy, after he's won a blue ribbon.



Sarah takes the card that she was given home and logs onto the GrinCam website. She enters her email address and the event specific code to see the photos of the day.



While reliving the fun of the field day event, Sarah finds the picture of she and Sammy with his blue ribbon.

Sarah loves the picture and opportunity GrinCam gave her to capture that precious memory. She downloads the picture, shares it on her Facebook wall and emails copies to friends and family.

All completely free, only for the "cost" of her email address!

WHAT YOU GET

First choose your introductory instructional package to start your GrinCam program.

FIRST TIER. \$799*

We will provide advised consultation* and usage rights to GrinCam (customized with your logo), training sessions via telephone and/or video conference, social media advisement, assistance in scheduling, scripting and strategy of acquiring events, equipment recommendation and email support. Also included is a starter kit of 10 event code card packs (75ct/pack) and 10 worker t-shirts.

SECOND TIER. \$299*

Instructional guide and usage rights to the GrinCam website customized with your logo and limited email support. Introductory event cards and t-shirts are available at an additional cost.

After you've selected your introductory tier, the lease price of the GrinCam site is \$69 a month. You have the option of saving over 15% if you choose to pay the entire year in advance, with a rate of \$699!

* Directed consultation pricing available upon request.

* Rates do not include camera equipment, apparel costs for photographers (design is prepared) or additional event cards past the introductory offer.

HOW IT BENEFITS YOUR COMMUNITY

- Provides a **free picture service** to your community that captures the events of their special day, game or festival.
- Adds a **fun and unique element** in addition to the sponsorship contribution that benefits the cause.
- Allows the community to become acquainted with your practice on a more personal level, making them **comfortable in choosing you as a dental provider.**

HOW IT BENEFITS YOUR PRACTICE

- Allows you to sponsor worthy causes in your community, while giving you a **return on your investment.**
- Creates a bond with schools, businesses and individuals in your community, **making your practice's name known** and recognized to potential patients and referrals.
- Allows you to **harvest email addresses** and **drives traffic to your website** and social media sites.